

Policy

MEDIA

Every effort shall be made to assist all communications media in the community to gain complete and adequate coverage of the programs, problems, planning, and activities of the school system.

General releases of interest to the entire district shall be made available to all the media simultaneously. There shall be no exclusive releases, news conferences or interviews except as media representatives request information on particular programs, plans, or problems.

In general, the superintendent shall be responsible for establishing relations with news media, and providing information to each through the means found most suitable. Particularly, he/she shall ensure that the media receive all school report cards as required by the administrative code.

The board encourages public presentation of the programs, policies and progress of the schools through press, radio and television. Building principals shall clear proposed presentations with the superintendent. The building principals shall ensure that the parents/guardians of students who participate in such presentations are informed and a media release is signed.

The board shall make a periodic review of its relations with the news media.

District News Releases

The Superintendent or designee shall be responsible for all news releases relative to the schools and may delegate authority to release routine and non-controversial material.

All matters representing the official position of the Passaic Public Schools prepared for release to the public news media by any of its employees shall be approved by the Superintendent prior to release to the public media.

First Reading: November 3, 2016
Second Reading: November 21, 2016
Adopted: November 21, 2016

Legal References: N.J.S.A. 10:4-6 et seq.
N.J.S.A. 18A:10-6
N.J.S.A. 18A:11-1
N.J.S.A. 18A:54-20
N.J.S.A. 47:1A-1 et seq.

Open Public Meetings Act
Board meetings public; frequency; hours of commencement; adjournment, etc., for lack of quorum
General mandatory powers and duties
Powers of board (county vocational schools)
Examination and copies of public records (Open Public Record Act)

<u>N.J.A.C.</u> 6A:30-1.1et seq.	Evaluation of the Performance of School Districts
<u>N.J.A.C.</u> 6A:32-12.1	Reporting requirements
<u>N.J.A.C.</u> 6A:32A-12.2(a1i	School-level planning

Possible

Cross References: *1100 Communicating with the public
*9020 Public statements

*Indicates policy is included in the Critical Policy Reference Manual.